

HEALTH EDUCATION & BEHAVIOR



AN OFFICIAL PUBLICATION OF THE SOCIETY FOR PUBLIC HEALTH EDUCATION

JOHN P. ALLEGRANTE, EDITOR-IN-CHIEF
Teachers College and Columbia University

***Publish or Perish:
Demystifying the Publishing Process***

**John Allegrante, PhD
Editor-in-Chief, *Health Education &
Behavior (HE&B)***

**NIH NIEHS Meet the Editors
Webinar Presentation
December 14, 2015**



HE&B Editorial Board

Ana Abraido-Lanza, PhD – Columbia University

Collins O. Airhihenbuwa, PhD – Saint Louis University

Jay M. Bernhardt, PhD, MPH – University of Texas

Eric Breton, PhD – École des Hautes Études en Santé Publique

Janet L. Collins, PhD – Centers for Disease Control and Prevention

Bonnie Duran, DrPH – University of Washington

Michael Eriksen, ScD – Georgia State University

Cam Escoffery, PhD, MPH, CHES – Emory University

Nicholas Freudenberg, DrPH – CUNY Hunter College

Karen Glanz, PhD, MPH – University of Pennsylvania

Robert M. Goodman, PhD – Indiana University

Asgeir R. Helgason, PhD – Karolinska Institute

David Holtgrave, PhD – Johns Hopkins University

Alfgeir Kristjansson, PhD – West Virginia University

Shiriki Kumanyika, PhD, MPH – University of Pennsylvania

Laura Linnan, ScD, CHES – University of North Carolina at Chapel Hill

William C. Livingood, PhD – University of Florida

Kate Lorig, RN, DrPH – Stanford University

John Lowe, DrPH, MPH – University of the Sunshine Coast, Queensland, Australia

Rose Marie Martinez, ScD – Institute of Medicine

Edith Parker, DrPH, MPH – University of Iowa

Jesus Ramirez-Valles, PhD – University of Illinois at Chicago

Bruce Simons-Morton, EdD, MPH – National Institutes of Health

Mary Story, PhD, RD – Duke University

The Editorial Team



Derek Griffith
Vanderbilt



Adam Knowlden
Alabama



Lisa Lieberman
Montclair State



Lucy Popova
UCSF



Rachel Shelton
Columbia



John Allegrante
Columbia

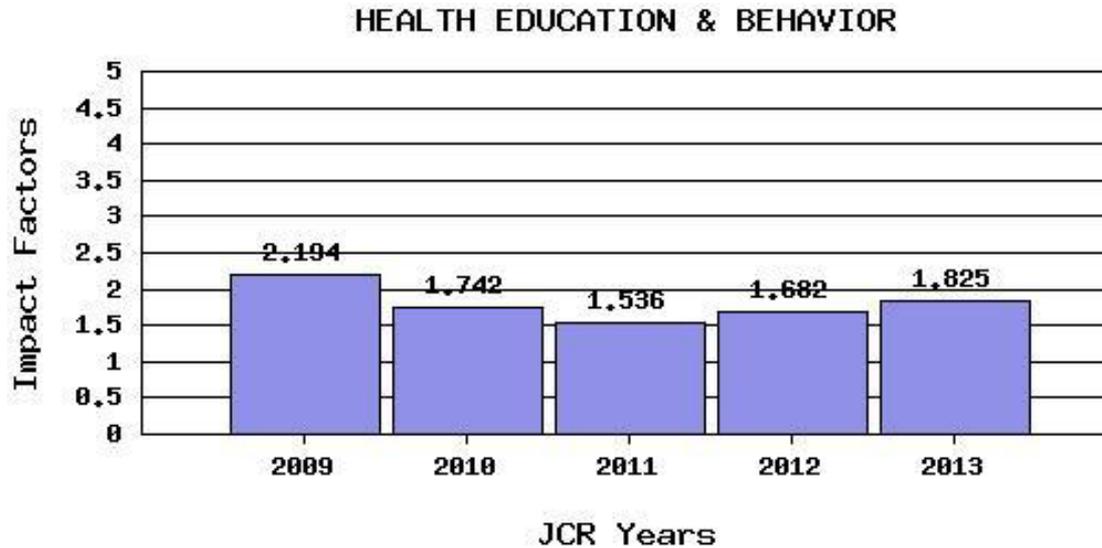


Michel Kegler
Emory



Debbie Gordon-Messer
SOPHE

HE&B Impact Factor



The 2015 Thomson Reuters Institute for Scientific Information (ISI) Journal Citation Report ranks *HE&B* 28 out of 147 journals in Public, Environmental, and Occupational Health for 2014, which is near the top third of all PEOH journals.

HE&B's Impact Factor for 2014 was 2.229 and the 5-year impact factor is 2.620. The five-year Impact Factor trend for *HE&B* taken from the Journal Citation Report (JCR) (Thomson Reuters, 2014) is shown in the figure.

| Rank | Journal | Impact Factor |
|------|----------------------|---------------|
| 1 | NEW ENGL J MED | 53.298 |
| 2 | LANCET | 38.278 |
| 3 | JAMA-J AM MED ASSOC | 30.026 |
| 4 | ANN INTERN MED | 16.733 |
| 5 | PLOS MED | 16.269 |
| 6 | BRIT MED J | 14.093 |
| 7 | ARCH INTERN MED | 11.462 |
| 8 | CAN MED ASSOC J | 8.217 |
| 9 | BMC MED | 6.035 |
| 10 | COCHRANE DB SYST REV | 5.715 |
| 11 | MAYO CLIN PROC | 5.698 |
| 12 | J INTERN MED | 5.483 |
| 13 | AM J MED | 5.43 |
| 14 | ANN FAM MED | 5.355 |
| 15 | BRIT MED BULL | 4.543 |
| 16 | MEDICINE | 4.35 |
| 17 | AM J PREV MED | 4.044 |
| 18 | CLEV CLIN J MED | 3.773 |
| 19 | ANN MED | 3.516 |
| 20 | PREV MED | 3.216 |
| 21 | EUR J CLIN INVEST | 3.018 |
| 22 | TRANSL RES | 2.986 |
| 23 | DTSCH ARZTEBL INT | 2.92 |
| 24 | J GEN INTERN MED | 2.83 |
| 25 | MED J AUSTRALIA | 2.813 |
| 26 | AMYLOID | 2.66 |
| 27 | J PAIN SYMPTOM MANAG | 2.503 |
| 28 | MED CLIN N AM | 2.467 |
| 29 | AM J MANAG CARE | 2.458 |
| 30 | INT J CLIN PRACT | 2.415 |
| 31 | PALLIATIVE MED | 2.383 |
| 32 | CURR MED RES OPIN | 2.38 |
| 33 | PAIN MED | 2.346 |
| 34 | QJM-INT J MED | 2.325 |
| 35 | INT J MED SCI | 2.244 |
| 36 | J URBAN HEALTH | 2.13 |
| 37 | GENDER MED | 2.101 |
| 38 | NETH J MED | 2.072 |
| 39 | CLINICS | 2.058 |
| 40 | INTERN EMERG MED | 2.057 |

Health Education & Behavior publishes authoritative empirical research and commentary on critical health issues of interest to a broad range of professionals whose work involves understanding factors associated with health behavior and evidence-based social and behavioral strategies to improve health status.

Special Theme and Supplement Issues

Special Issues and Theme Sections

- Global Progress in Core Competencies and Quality Assurance for Health and Health Promotion
- Tribute to Noreen Clark (Podcast)
- DELTA (Domestic Violence Prevention Enhancements and Leadership Through Alliances) PREP Project (Podcast)
- Latino Health

Supplements

- System Science Applications in Health Promotion and Public Health
- Fostering Engagement and Independence: Opportunities and Challenges for an Aging Society Supplement Issue (Podcast, Webinar)
- The Evidence for Policy and Environmental Approaches (Podcast)
- Non-Communicable Diseases in Africa and the Global South (Forthcoming)

Lawrence W. Green Paper of the Year Award

2015: [Developing Behavioral Theory With the Systematic Integration of Community Social Capital Concepts](#)

Laura J. Samuel, Yvonne Commodore-Mensah, and Cheryl R. Dennison Himmelfarb
Health Educ Behav August 2014 41: 359-375, first published on October 2, 2013
doi: 10.1177/1090198113504412

2014: [On Measuring Community Participation in Research](#)

Dmitry Khodyakov, Susan Stockdale, Andrea Jones, Joseph Mango, Felica Jones and Elizabeth Lizaola
Health Educ Behav June 2013 40: 346-354, first published on October 4, 2012
doi: 10.1177/1090198112459050

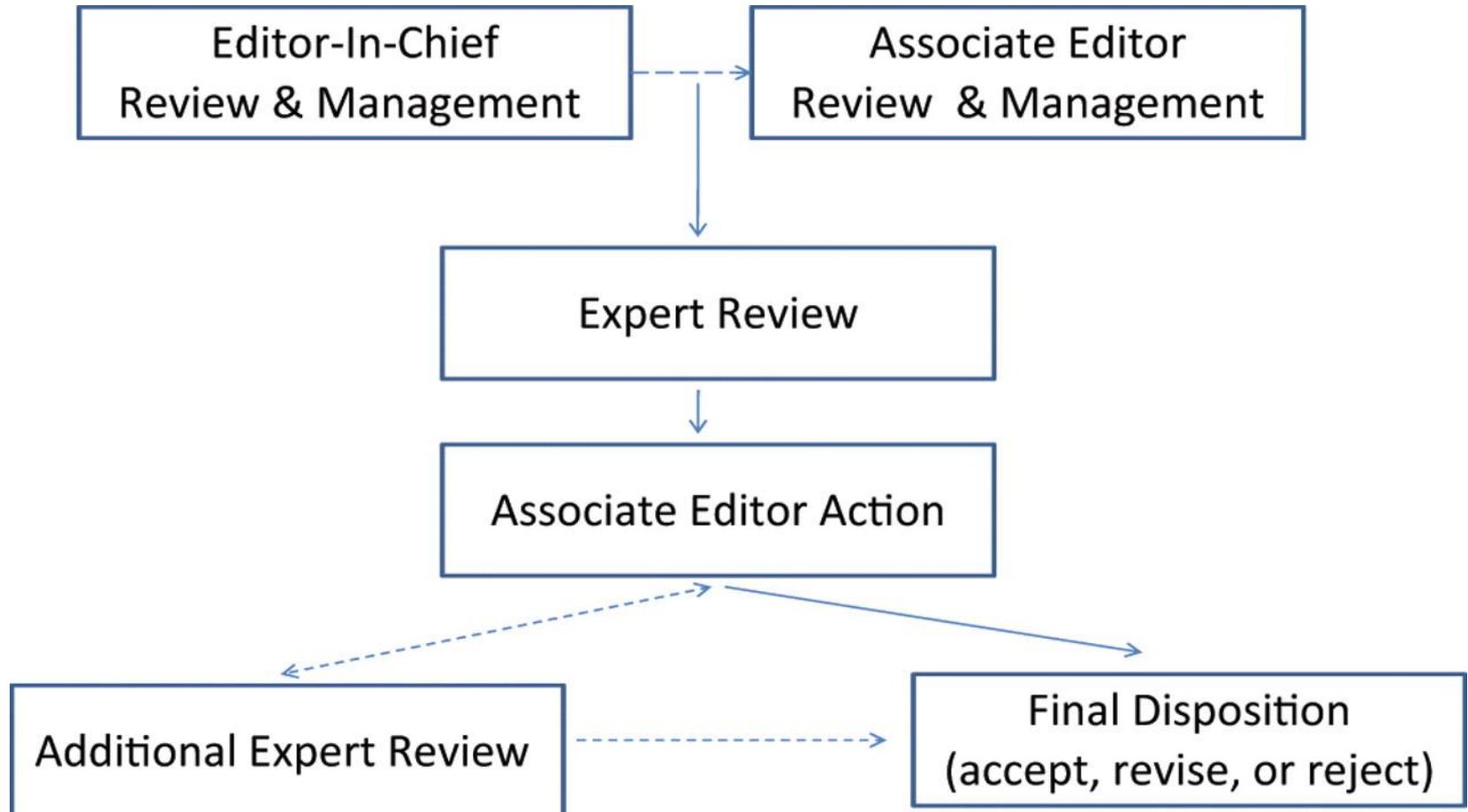
2013: [The Extended Parallel Process Model: Illuminating the Gaps in Research](#)

Lucy Popova
Health Educ Behav August 2012 39: 455-473, first published on October 14, 2011
doi:10.1177/1090198111418108

2012: [Social Ecological Approaches to Individuals and Their Contexts : Twenty Years of Health Education and Behavior Health Promotion Interventions](#)

Shelley D. Golden and Jo Anne L. Earp
Health Educ Behav June 2012 39: 364-372, first published on January 20, 2012
doi:10.1177/1090198111418634

Flow Diagram of the Peer Review Process at HE&B



Simons-Morton B, Abraido-Lanza AF, Bernhardt JM, Schoenthaler A, Schnitzer A, Allegrante JP. Demystifying peer review. *Health Educ Behav.* 2012;39:3-7.

Essential Tensions in Journal Editing

- Underrepresented topics and timely results
- Coherent theme and diversity of topics
- Practice and research
- Historical and current content
- Social science and biomedical science
- Debate and evidence
- External and internal funding
- Commissioned and unsolicited contributions
- Editorial review and peer review
- Images and text
- Ethics and intellectual integrity (plagiarism)

McLeroy KR, Haviland ML, Johnson NJ, Benjamin GC. Editorial independence at the journal. *Am J Public Health*. 2005;95:377-379.

Communicating with Editors

- Be familiar with instructions to authors
- Provide a key summary of findings and significance
- How does your manuscript potentially contribute to the journal
- Suggest potential reviewers
 - Use your reference list to identify potential reviewers
 - Avoid conflicts of interest
- Electronic submission
- Make sure your letter of transmittal is addressed to the right editor and the right journal

Responding to Reviewers

- Reviews provide the opportunity to strengthen a manuscript
- Write a detailed letter of response to the editor and reviewer comments
- Be explicit and address each reviewer's concerns and issues
- Justify your revisions
- The tone should be appreciative, courteous, and respectful; manuscripts with courteous and explicit reply letters, vs. letters "with an attitude", have a much higher likelihood of being accepted for publication

Suggested Reading

- Gray S. The ethics of publication in public health. *Pub Health Rev.* 2012; 34(1):1-15.
- Lovejoy TI, Revenson TA, France CR. Reviewing manuscripts for peer review journals: a primer for novice and seasoned reviewers. *Ann Behav Med.* 2011;42:1-13.
- Simons-Morton B, Abraido-Lanza AF, Bernhardt JM, Schoenthaler A, Schnitzer A, Allegrante JP. Demystifying peer review. *Health Educ Behav.* 2012;39:3-7.

<http://heb.sagepub.com/>