



**LIUNA**

TRAINING & EDUCATION  
FUND

# Expanding Infectious Disease Outreach and Training

# Who we are:

- **Joint Labor-Management Training Trust Fund – Est. 1969**
- **Training arm of LIUNA**
- **Services 70+ Affiliated Training Centers in US and Canada**
- **Roughly 200,000 workers trained per year**



# What we do:

- **Create competency-based industry curriculum**
- **Instructor development and credentialing**
- **Instructor and professional skills standards**
- **Affiliate capacity building**



# Session Objectives

- **Identify underserved/hard to reach workers**
- **Describe barriers to reaching and training**
- **View two LIUNA Training responses**
- **Implementation ideas**

# Who is at risk?

- **Who are the workers?**
- **What are the industries?**

## Industry Sector

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**Workers**

**Challenges**

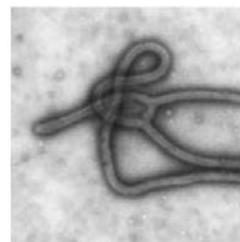
# LIUNA Training Resources

- Marketing
- Online Training
- Language
- Benefits?

## Capítulo 1: Introducción a las enfermedades

### Ébola

La enfermedad por el virus del Ébola (EVE) es una enfermedad grave y con frecuencia mortal. El brote de la enfermedad del Ébola del 2014 fue el más grande de la historia del virus y el primero en África Occidental. Con más frecuencia se propaga por contacto directo con sangre, secreciones, órganos u otros fluidos corporales de individuos infectados. La tasa de mortalidad ronda el 50 %.



El virus del Ébola bajo un microscopio



## ATTENTION NATIONAL GUARD!

The jobs you do are important, but like many workplaces there are potential risks for exposure to dangerous pathogens. LIUNA Training's new Infectious Disease Program can help protect you, your co-workers and the public from exposure to dangerous infectious diseases.

As the first personnel to be deployed in the wake of a catastrophic event, National Guard dual-status technicians are routinely assigned to hazardous locations where their health may be at risk. Earthquakes, hurricanes, floods and other disasters can not only cause physical devastation, but can also release dangerous contaminants into the environment, contaminants that put both the victims and responders at risk. Each calamity has its own set of risks, and strict adherence to health precautions must be instilled in each National Guard member called upon to provide relief in the most trying of circumstances.



To find out more about LIUNA Training's Infectious Disease Program visit [liunatraining.org/infectiousdisease](http://liunatraining.org/infectiousdisease)



# Strategies for Meeting Challenges

- **Revisit posters – note other challenges**
- **Proposed solutions**
- **Feedback/questions?**

# Marketing to Leadership

- **How to convince decision makers?**
- **Life or death?**
- **Share responses**



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**Questions**



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