Arsenic and Landfills:
Translating the science

What are we doing here?

knowledge translation
knowledge exchange
knowledge utilization
technology transfer
diffusion of innovation
research translation

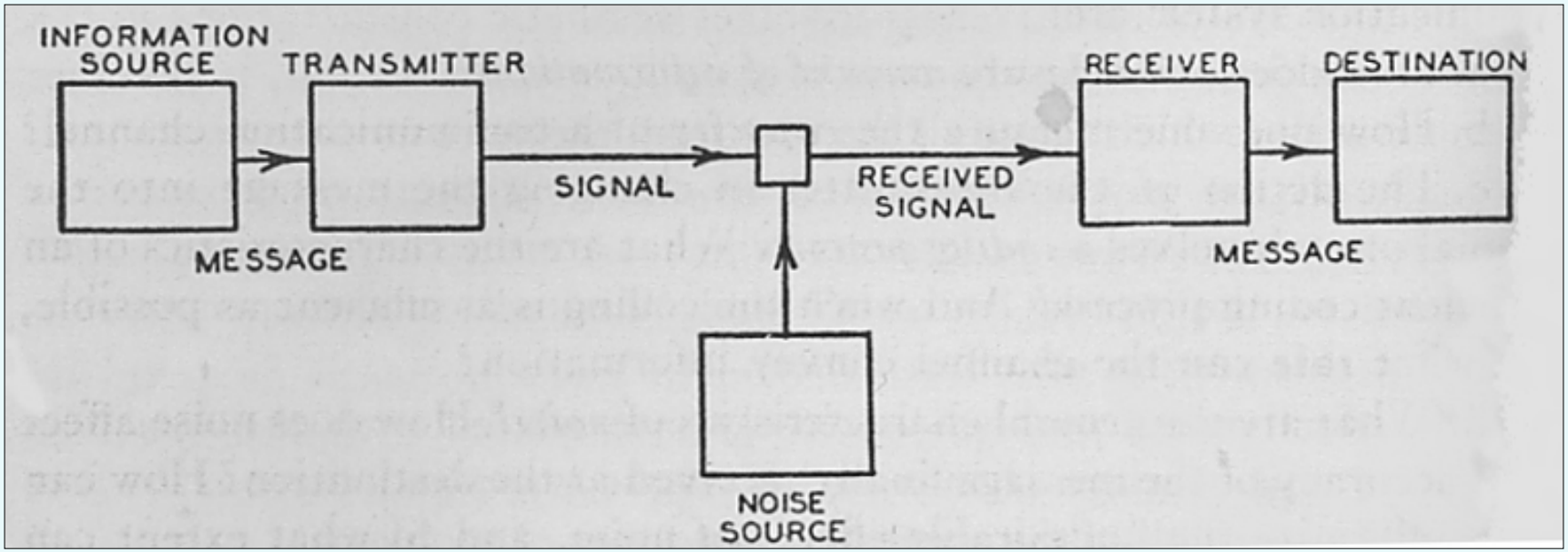
Science translation, 1944

Vannevar Bush , July 1945

from *Time*, 1944/04/03

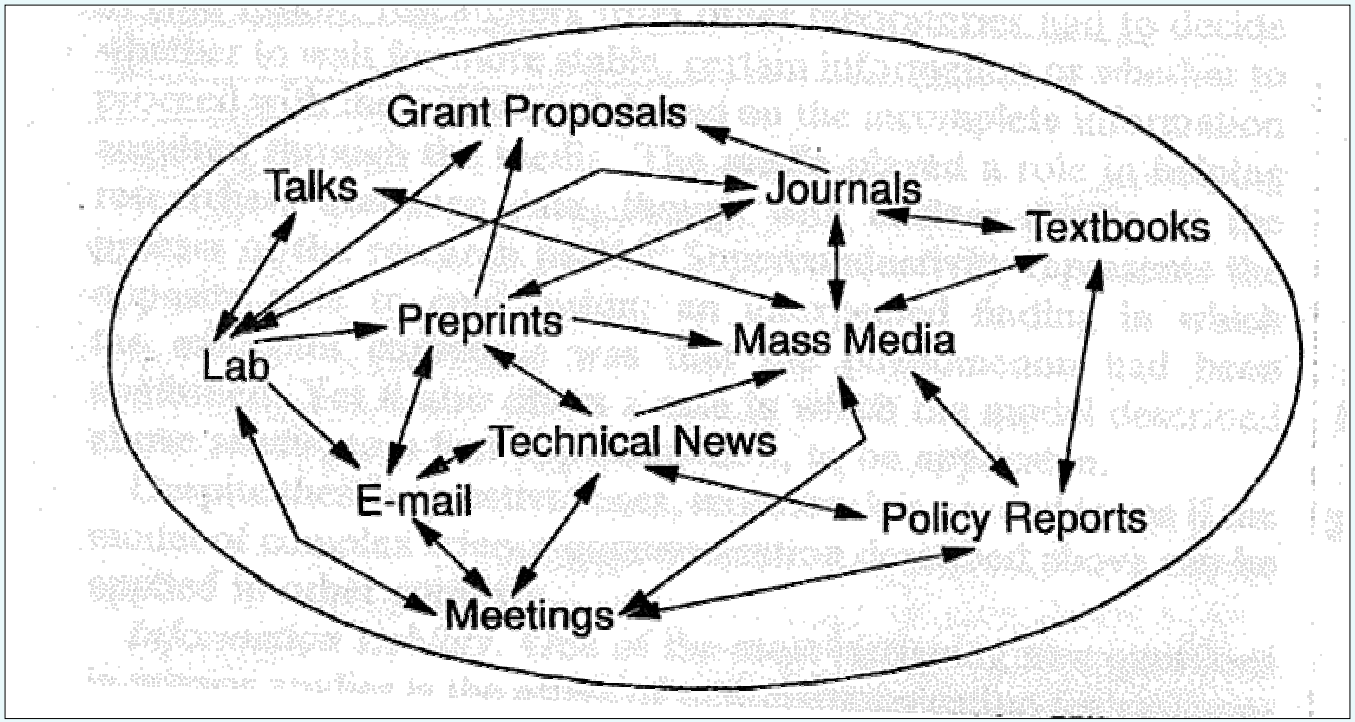
Translation as “extension”

Straight as an Arrow



Shannon and Weaver, 1949

The Information Age: From Arrow to Web



Lewenstein 1995, p. 426