

WTP Awardee Meeting

ECWT Program Breakout Session

RTP, NC

Moderator: Sharon D. Beard



ECWT Update Items

- Changes in ECWTP
- Economic Impact Report –
Next Steps
- Communications

WTP creates new Opportunities

- Increasing employment and promoting economic development in environmentally-damaged communities, the WTP Environmental Careers Program builds livelihoods and rebuilds communities.
- Since its inception over 10,700 workers have trained under this program with nearly 70 % of those workers obtaining employment in environmental remediation and construction fields.
- For FY 2013-2014, 384 workers training, 269 employed for a job placement rate of 77%
- For FY 2014-2015, 291 workers training, 205 employed for a job placement rate of 70%. (draft numbers)
- A recent Economic Impact Analysis of the program determined that the program generates millions of dollars in return on investment each year.

- **Center for Construction Research and Training**
 - New Orleans, LA; St. Paul, MN; and East Palo Alto, CA.
- **OAI**
 - Chicago, IL; Dallas, TX; Kansas City KS/MO.
- **University of California, Los Angeles -WRUC**
 - Los Angeles, CA; Seattle, WA; and Portland, OR
- **Rutgers School of Public Health-NJ/NY Consortium**
 - Essex and Hudson Counties in N and New York City, NY
- **Dillard University**
 - New Orleans, LA; Pensacola, FL; Houston, TX; and Detroit, MI.
- **United Steelworkers**
 - New York City, NJ (Brooklyn)



17 Communities



Report Name: Multi-Year Summary of Students Trained and Job Placement - ***ECWTP***

Number of Years: 5 Year(s) Training Summary

Budget Period: 08/01/2010 - 07/31/2015

TRAINING YEAR	STUDENTS TRAINED	PLACED IN JOBS	% PLACED IN JOBS
2011	396	291	73%
2012	366	274	75%
2013	367	279	76%
2014	348	269	77%
2015	291	205	70% (draft data)
Totals:	1,768	1,318	
Averages:			(avg) 74%

Table 1: ECWTP Benefits Summary 1995 - 2013^[1]

Effect on earnings (present value)	\$1,593 million
Safety and related cost savings	\$153 million
Hiring cost savings	\$16.8 million
Crime cost savings	\$22.1 million
Effects on taxes and transfers	\$717 million
Environment-related benefits	Indeterminate
Matching funds and community involvement (2013 only)	\$2.28 million

^[1] All figures are in January 2014 dollars using the Consumer Price Index for All Urban Consumers (CPI-U). Other than matching funds and community involvement, all figures are in present value terms.

^[2] Crime costs savings could have alternatively been included in the taxes and transfers calculation.

Evaluation Results and Next Steps

- EIR – generate a ROI for the entire program
- Train ECWTP awardees on how to develop their own ROI
- How do we develop a successful education campaign about the successes of the program
- 2 page summary of each years evaluation results showing anecdotes, profiles of successful training, impact on communities, develop slogan for the program